



*“In Zena, ASG has created a robust process orchestration and scheduling system, which allows our IT teams to bring centralized visibility in a distributed, cloud-based world in a simplified way. With ASG, our teams quickly solve complex integration scenarios.”*



Eric Carson  
Applications Supply Chain  
& Merchandising,  
Raley's



## RALEY'S SUPPORTS BUSINESS GROWTH WITH ASG-ZENA

Supermarket company aggregates and automates processes to ensure supply chain moves efficiently

### BUSINESS BENEFITS

#### EASE OF USE

Zena integrates with multiple business applications – from SAP to Micro Focus – integrating with all existing operation environments

#### PROGRAMMER PRODUCTIVITY

Automates repetitive tasks saving significant programming time

#### FLEXIBILITY

Highly scalable infrastructure making it easy to implement processes & schedules at new locations

### ! CHALLENGE

Before implementing Zena, Raley's had been relying on manual, stand-alone job schedulers to execute operational batch and real-time processes. As the company's technology was more distributed, the system required more resources to sustain its IT workload. Raley's needed a single solution to ensure its numerous supply chain activities and tasks—from scheduling numerous jobs to deploying and executing hundreds of store level processes—were performed on time, with accuracy and in compliance every day.

### 🎯 SOLUTION

After evaluating several market solutions – Raley's found that ASG-Zena was the best choice for scheduling and automating Raley's whole supply chain. Deploying Zena, applications managers could now aggregate hundreds of thousands of tasks into logical processes, streamlining application execution. This new efficiency, coupled with Zena's automation capabilities, enabled managers to define schedules and reuse them repeatedly across Raley's diverse applications—reducing labor and human error. Zena also offered unmatched scalability. As Raley's grew – engineers could now leverage Zena to easily integrate the new stores into their systems without modifying core engineering. Leveraging ASG-Zena's functionality, Raley's is able to scale with minimal risk and ultimately offer better services to their extended customers.

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