

ASG AND BIGID: SUSTAIN DATA TRUST & OPERATIONALIZE PRIVACY COMPLIANCE

Together, ASG and BigID offer an integrated information management solution linking an organization’s data governance policies and business context with granular, up-to-date data knowledge to sustain data trust. Automation enriches data and content insight at scale, enabling teams to balance compliance and business value demands.

INTEGRATED CAPABILITIES FOR DATA GOVERNANCE AND COMPLIANCE, AT SCALE

The emergence of privacy mandates like the California Consumer Privacy Act (CCPA) and the EU General Data Protection Regulation (GDPR) presents new requirements for enterprises. Organizations must encompass privacy considerations in their data governance programs, automate privacy compliance processes and reporting and ensure accurate fulfillment at scale of the new class of data subject rights—including rights for data deletion. Organizations face the need to understand and take action to ensure that how they collect and use personal and sensitive data is consistent with privacy requirements.

The integration of ASG’s capabilities for analyzing how personal information moves—assigning business and regulatory context to data assets and governing access and data availability—with BigID’s ability to surface, classify and tag data based on its relationship to individuals, enables enterprises to:

- Ensure dynamic governance of data supply chains based on ongoing, automated discovery of both structured and unstructured personal and sensitive information across data sources and the enterprise landscape
- Automate policy-driven redaction of personal data across the information lifecycle based on direct data knowledge
- Empower data stewards to effectively manage workflows and enable compliance teams to detect and remediate policy or compliance violations based on new classification findings and discovery updates
- Automate data rights fulfillment through alignment of compliance workflows with personal information indexing
- Orchestrate end-to-end data deletion workflows through integrated indexing of personal information and redaction



| TRUST IN YOUR DATA | INSIGHT FOR YOUR MANAGEMENT | COMPLIANCE FOR YOUR BUSINESS | GOVERNANCE FOR YOUR INFORMATION |
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| Enable full traceability of data lineage, from high-level business process down to logical and physical-layer data, with ongoing discovery and confidence scoring. | Leverage automated discovery to maintain holistic insight across the organization, from business process to data object classification and physical location—and easily drill down within data sets. | Automate data rights fulfillment at scale and enforce data governance and privacy policies through integrated discovery and lineage flow analysis—on an ongoing basis. | Apply content-based and role-based policies to content redaction and encryption through integrated data mapping, classification and indexing capabilities. |

WITH ASG AND BIGID'S COMPREHENSIVE SOLUTION FOR ENHANCED DATA TRUST AND COMPLIANCE, COMPANIES CAN:

SUSTAIN DATA TRUST

Supplement ASG data asset inventory built from metadata ingestion with data-driven personal data insights and up-to-date inventorying for ongoing data trust assurance.

AUTOMATE INFORMATION GOVERNANCE

Automate discovery and reduce manual governance steps across the enterprise infrastructure—identifying personal information, PII and SII—and integrate business terms and regulatory context with content understanding.

OPERATIONALIZE DATA PRIVACY

Tie BigID findings by individual to ASG business or compliance policies for privacy compliance automation.

EXTEND DISCOVERY, PROTECTION AND GOVERNANCE ACROSS THE CONTENT LIFECYCLE

Apply complex business rules to meet stringent records management, data security and information privacy regulations through integrated personal information discovery findings for structured and unstructured data sources. Implement policies based on classification and role for accessing, viewing and modifying content.

ENABLE RISK ANALYSIS

Take a proactive approach to risk management and mitigation through integration of BigID risk insights with ASG information analysis.

EMPOWER DATA STEWARDSHIP

Enable data stewardship by automating mapping of ASG data elements to BigID metadata cataloging and data inventory records.

INTEGRATED CAPABILITIES DRIVE BUSINESS VALUE IN:

DATA GOVERNANCE

- Validate data flows and lineage maps against ongoing discovery
- Set content-based rules to capture, classify, encrypt, redact, retain and dispose of records
- Enable cross-functional governance workflows tied to data insights

PRIVACY COMPLIANCE OPERATIONALIZATION

- Automate data subject rights fulfillment with integrated data location and category information
- Enable consolidated workflows for data deletion and correction
- Personal data risk reporting and management based on attribute classification

OPERATIONAL EFFICIENCIES

- Maintain up-to-date lineage diagrams with BigID discovery sync
- Automate mapping of business glossary terms to data objects for sensitive data
- Easily drill down within mapped data assets to data values

PRODUCTIVITY AND FLEXIBILITY

- Automate privacy compliance programs with orchestrated classification and redaction, encryption
- Reduce costs and errors by eliminating 3rd party redaction tools and manual processes
- Ensure end-to-end auditing by integrating discovery with content and records management processes



BigID uses advanced machine learning and identity intelligence to help enterprises protect their customer and employee data at petabyte scale. Using BigID, enterprises can safeguard and assure the privacy of their most sensitive data, reducing breach risk and enabling compliance with data protection regulations like the EU's GDPR and the California Consumer Privacy Act.



ASG Technologies is a global software company providing the only integrated platform and flexible end to end solution for the information powered enterprise. ASG is the only solutions provider for both Information Management and IT Systems and has over 3,500 customers worldwide. To learn more visit www.asg.com.