

## ASG TECHNOLOGIES NAMED A LEADER IN THE 2018 GARTNER MAGIC QUADRANT FOR METADATA MANAGEMENT SOLUTIONS

In August of 2018, Gartner published their 2018 Gartner Magic Quadrant for Metadata Management Solutions. The report evaluated 14 vendors in the enterprise metadata management market based on their completeness of vision and ability to execute. The 2018 Gartner Magic Quadrant for Metadata Management Solutions notes that *“metadata management initiatives deliver business benefits that include: improved compliance and corporate governance, better risk management, better shareability and reuse, and the ability to better assess the impact of change in the enterprise while both creating opportunities and guarding against threats.”*

The report further states, *“Moreover, success with metadata management must be supported by technology evolution and, more importantly, by changes in the metadata practice; also in the participation of a wide set of roles, including business roles, in collaborating in the metadata management process.”*

### ASG was named a Leader in the 2018 Gartner Magic Quadrant for Metadata Management Solutions.

ASG Data Intelligence™ has the level of automation and the broad range of use cases to set it apart as a leader in the market.

As continued digitization reshapes the way businesses operate, enterprises must elevate their metadata management strategies to understand what data they have and where it is located. Today's expanding digital ecosystems makes keeping track of data a complex task and businesses seek solutions that help them comply with regulations while deriving value from data. In the rapidly evolving business landscape, organizations can only remain agile and competitive if they can trust the quality and accuracy of their information.

ASG Data Intelligence helps our global diverse customer base, with many data management use cases, establish that trust. ASG Data Intelligence Intelligent Data Analyzer architecture enables Data Governance and trust across an ever-broadening set of data sources.

**“Effective use of data requires that truth and trust match the business needs for compliance and insight. ASG's Data Intelligence 9.5, our second release this year, enables users to quickly and confidently make data-driven decisions that significantly impact business success.”**



**Swamy Viswanathan**  
EVP & CPO  
ASG Technologies

Starting with an inventory of the evolving data environment provides a foundation for compliance and data governance across information supply chains, enabling data consumers to find, trust and share data.

ASG Data Intelligence automation also accelerates data value by allowing business users to focus on discovering insights, trends and intrinsic value in data rather than keeping up with constant changes in the data portfolio. By enhancing and accelerating these processes, ASG empowers our customers to drive digital transformation without compromising compliance in the shifting regulatory landscape.

In commenting on the 2018 Gartner Magic Quadrant for Metadata Management Solutions report Swamy Viswanathan, Executive Vice President and Chief Product Officer at ASG, said *“Effective use of data requires that truth and trust match the business needs for compliance and insight. ASG's Data Intelligence 9.5, our second release this year, enables users to quickly and confidently make data-driven decisions that significantly impact business success. We believe this recognition by Gartner marks the company's transformation, including our modern architecture approach and expanded partner ecosystem, in the era of increasing data and regulations.”*

As organizations realize that data is their most strategic asset, they seek to identify and derive value from information they can trust. In December 2018 we released ASG Data Intelligence 9.8 expanding the capture, governance and catalog capabilities needed to find, understand and make use of these assets within the exploding volume and diversity of data that organizations are currently trying to manage. These capabilities enable organizations to find, govern and identify the value within their strategic assets while remaining compliant with the changing regulatory environment.

According to Gartner, *“The growing need for data governance, risk and compliance, data analysis and data value still drives strategic requirements in metadata management and the growth of its solutions.”*

ASG Data Intelligence provides a comprehensive solution that addresses multiple data management use cases, whether it’s managing risk and ensuring regulatory compliance or enabling citizen data users to quickly find, understand, share and analyze trusted data with minimal IT dependence.

To learn more about ASG’s Data Intelligence solution visit [www.asg.com/dataintelligence](http://www.asg.com/dataintelligence).



## HIGHLIGHTS OF ASG DATA INTELLIGENCE 9.8 INCLUDE:

- **Intelligent Data Analyzers:** Enhanced architecture and capabilities for defining lineage and improving performance streamline the development of analyzers utilizing a best practices approach that reduces source code and accelerates time-to-value.
- **Big Data, Databases, Languages:** New and enhanced analysis and metadata/data ingestion for pervasive enterprise technologies including Cloudera Navigator, Apache Spark, Python, Apache Parquet, DB2, Informatica, ODBC, UDB, Oracle, Teradata and PostgreSQL.
- **Personal Data Identification:** Enhanced governance to automatically find, filter and report personal data stored in unstructured sources, including ASG Content Services Platform (Mobius) and Apache Tika supported formats, alongside structured sources.
- **Self-Service Datasets:** New capabilities offer improved dataset stewardship and workflow, usage tracking, user-defined dashboards and interoperability with Tableau which enable business users to rapidly find, share and analyze trusted data for better decision-making.

Gartner Magic Quadrant for Metadata Management Solutions, Guido De Simoni, Alan Dayley, Roxane Edjlali, August 9, 2018

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ASG Technologies | 1.239.435.2200 or 1.800.932.5536 | 708 Goodlette Road North, Naples, Florida USA 34102 | [www.asg.com](http://www.asg.com)

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