The modern information economy requires companies to build Data Intelligence and become information companies. They know their most valuable asset is their data and must find a way to:

• Understand the breadth and depth of data managed through the organization
• Use information supply chains to trace data to and from the source and perform impact analysis
• Reduce risk of non-compliance with regulations and governance
• Become “audit ready” with your data
• Share data across the organization for insights and decision making
• Monetize and harvest the value from their data resources

30% of CIO’s surveyed do not have data governance strategy defined.

ASG Technologies is a global software company providing the only integrated platform and flexible end-to-end solution for the information powered enterprise. ASG is the only solutions provider for both Information Management and IT Systems and has over 3,500 customers worldwide.

Choose Your Path to Meet Critical Metadata Management Priorities

1. AWARE
   • Siloed approach to managing data
   • Lacks single view across organization

2. INVENTORY
   • Discover, and inventory data
   • Update the status of the Inventory

3. SHARED
   • Self-service access through marketplace data catalog
   • Data sets enable trusted access for all users
   • Collaborate and share data sets

4. GOVERN
   • Maintain trust in data
   • Use workflows to sustain the data
   • Find data in business context

5. SHARE
   • Self-service access through marketplace data catalog
   • Data sets enable trusted access for all users
   • Collaborate and share data sets

6. RATIONALIZE
   • Provide business context
   • Connect business and technical information
   • Trace data lineage

7. MONETIZE
   • Unlock the value of your data and use it as a vital corporate asset
   • Connect with other data management tools to increase data leverage

By being able to track and report data lineage, NORD/LB can quickly meet requests from regulatory authorities.

Reach Data Intelligence Maturity

—American Fidelity Assurance

A financial institution scanned 2 million lines of code, over 10 million objects, and found less than 20 data issues which were rationalized with fewer than 5 fixes for improving quality and trust in data.

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Global manufacturer created self-service market place for researchers to find relevant data with access controls to comply with governance and regulations.

ASG’s Data Intelligence removed the guesswork and new American Fidelity Assurance can...move forward with confidence— as a data-centric enterprise.

—American Fidelity Assurance

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