

## GAIN HIGH VALUE RAPIDLY WITH THE BUSINESS GLOSSARY 90-DAY STARTER PROGRAM

Hit the On-Ramp for Enterprise Data Governance with Your First Glossary Solution

### OVERVIEW

The business glossary is the foundation for data compliance and data governance, and it's the key to getting all the value data offers. A business glossary provides the context and understanding to make business data useful. A glossary ensures that business users and technical/data governance teams have a shared understanding of data and can find data across your data estate.

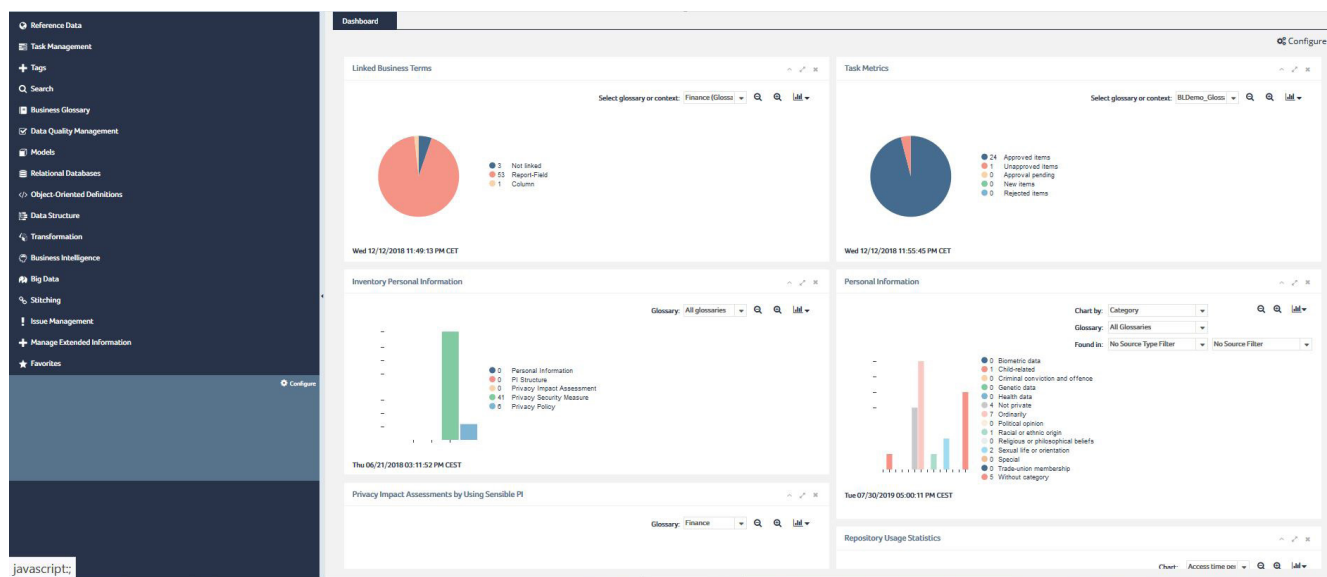
Describe your organization's structure, business processes, policies, rules and terminology with the Business Glossary feature of the ASG Technologies' Data Intelligence solution and gain the foundation for data success. With ASG's Business Glossary 90-Day Starter program, you can set up, populate and start using your glossary in just 10 days. You can use this trial glossary with no commitment for 90 days; after 3 months, your company and ASG can assess next steps in the engagement.

### THE 90-DAY STARTER PROGRAM INCLUDES:

- Subscription to the ASG Business Glossary
- Installation and configuration of necessary components
- Implementation of ASG's Business Glossary on your site or Amazon Web Services (AWS®) instance
- Business metadata load and validation:
  - Structure enterprise and business unit glossaries and business items according to their business purpose
  - Bulk population of glossary terms from spreadsheets into the established glossaries
  - Validation loaded information
- Access to preloaded ACORD or Affordable Care Act glossaries
- Implementation of initial Data Governance roles and workflows
- Training for glossary administrators and end users
- Project Management of initial implementation
- 24X7 Customer Support

### BENEFITS

- Shorten time to value by establishing your business glossary and curating and showcasing information in just 10 days
- Help users find the "right" data for any business problem with a business glossary structure customized for your organization
- Improve collaboration and reduce friction from the start of your first Glossary project as we work with you to build productivity
- Deploy to meet your needs, on-premises or in the cloud
- Gain flexibility of expense through subscription licensing



## ASG'S BUSINESS GLOSSARY PROVIDES:

- Rapid value from agreed definitions of organization, policy and business terminology
- Policies, business rules and standards to implement data-driven standards and regulations, such as GDPR and BCBS
- Corporate and local glossaries matching your business structure
- Business-friendly, easy-to-use techniques as a foundation for Data Governance collaboration, including management of ownership and stewardship roles and defined customizable workflow
- Quick discovery of the best data for compliance, decision making and analysis

## SUSTAINABLE VALUE

- The Business Glossary is a platform. Businesses gain rapid insight, support collaboration, and eliminate duplication of effort and time lost to misunderstood information with the Business Glossary's features.
- Your business can expand the starter program with additional data discovery, lineage and reference data management capabilities. ASG's Intelligent Data Catalog also can be added to provide insight into your data lake.
- Once established, the Business Glossary can be used as the foundation of support of new compliance and data monetization use cases, extending the value of a common business language and collaboration to all data use and compliance projects.

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