

ASG MOBIUS CONTENT SERVICES & BIGID: PRIVACY-AWARE INFORMATION GOVERNANCE

ASG Mobius Content Services and BigID enable enterprises to maintain an approach to securing, managing and governing personal information covered under privacy regulations, driven by data discovery and policy orchestration. Integrating BigID's advanced data classification and automated indexing with ASG Mobius Content Services Information Governance, empowers customers to define, enforce, automate and audit policies across the content lifecycle for scalable, automated compliance with data privacy regulations.

Personal Information Discovery

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Content Services

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Privacy-Aware Information Governance

INTEGRATED CAPABILITIES FOR INFORMATION GOVERNANCE AND PRIVACY COMPLIANCE, AT SCALE

Information is more valuable than ever to enterprises, and information poorly managed puts the enterprise at risk. The emergence of privacy mandates like the California Consumer Privacy Act (CCPA) and the EU General Data Protection Regulation (GDPR) introduce new, complex constraints on how personal information can be accessed and used, as well as requirements for the deletion on request by individuals and data transference restrictions. It is no longer sufficient to manage information – organizations must take action ensuring they collect and use personal and sensitive data in accordance with privacy requirements.

Managing use of information, ensuring productivity and decreasing compliance risks, demands enterprises take a modern and scalable approach to leverage knowledge of content to drive policy-driven governance. The integration of BigID's discovery, classification and personal information correlation and ASG Mobius Content Services delivers a modern, scalable solution enabling enterprises to:

- Ensure orchestrated, auditable governance of the information lifecycle based on ongoing, automated discovery & classification of all personal and sensitive information across the enterprise's data sources
- Automate policy-driven redaction of personal data across the information lifecycle based on automated content classification and indexing of data to individuals
- Apply content-centric workflows and rules, at scale, for file categorization findings and duplicate data identification
- Orchestrate end-to-end data protection and deletion workflows through integrated indexing of personal information and redaction
- Enable consistent policies for information across enterprise environments, whether on-prem, cloud or hybrid architecture
- Safely migrate information from on-premise files shares to cloud services, with classification-driven policies and rules



WITH ASG MOBIUS CONTENT SERVICES & BIGID'S COMPREHENSIVE SOLUTION FOR ENHANCED DATA TRUST AND COMPLIANCE, ORGANIZATIONS CAN:

AUTOMATE INFORMATION GOVERNANCE

Automate discovery and classification and reduce manual governance steps across the enterprise infrastructure—identify personal information, PII and SII, and automate how policies are applied and enforced.

EXTEND DISCOVERY AND PROTECTION ACROSS THE INFORMATION LIFECYCLE

Apply complex business rules to meet stringent records management, data security and information privacy regulations through integrated personal information discovery findings for structured and unstructured data sources. Implement policies based on classification and role for accessing, viewing and modifying content.

OPERATIONALIZE DATA PRIVACY

Use BigID findings by individual to trigger ASG workflows for data protection or deletion for privacy compliance automation.

ENHANCE INFORMATION GOVERNANCE ENFORCEMENT

Compliment Mobius Content Services to provide sophisticated, policy-driven governance services, including time and event-based records management, policy administration management and redaction.

ENABLE OPERATIONAL FLEXIBILITY

Maintain consistent access and protection policies for content on-premise data stores, cloud services and in hybrid architectures with modern architectures.

AUTOMATION INFORMATION GOVERNANCE	ASSURANCE COMPLIANCE RISK	EFFICIENCY PRODUCTIVITY & FLEXIBILITY	ORCHESTRATION OPERATIONAL PERFORMANCE
Apply content-based and role-based policies to content redaction and encryption through integrated data discovery, classification and PI indexing capabilities.	Automate enforcement of privacy compliance policies with orchestrated classification, redaction, and encryption.	Ensure end-to-end auditing by integrating discovery with content and records management processes.	Reduce costs and errors by eliminating 3rd party redaction tools and manual processes, including data deletion rights.



BigID uses advanced machine learning and identity intelligence to help enterprises protect their customer and employee data at petabyte scale. Using BigID, enterprises can safeguard and assure the privacy of their most sensitive data, reducing breach risk and enabling compliance with data protection regulations like the EU's GDPR and the California Consumer Privacy Act.



ASG Technologies is a global software company providing the only integrated platform and flexible end to end solution for the information powered enterprise. ASG is the only solutions provider for both Information Management and IT Systems and has over 3,500 customers worldwide. To learn more visit www.asg.com.