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## SEI USES ASG CONTENT SERVICES TO REDUCE COSTS AND RISKS WHILE ENABLING FEDERATION AND HIGH-VOLUME DELIVERY

ASG's Content Services Provides Millions of Investors  
Access to SharePoint Content

### BUSINESS BENEFITS

#### CONTENT FEDERATION

Achieved a single view of information across disparate repositories

#### OPERATIONAL EFFICIENCY

Located and retrieved information in near real time, regardless of location

#### ACCESS AND DELIVERY

Seamlessly delivered legacy and newly generated content from all sources to investor customer base

### ! CHALLENGE

As a global provider of investment processing, management and operations solutions, SEI Investments Company (SEI) needed a way to effectively collaborate across disparate systems and different types of content. With multiple terabytes (TBs) of content in one repository alone, it was a significant undertaking to centralize the publishing, storage, access and distribution of documents.

While SEI had already deployed ASG Content Services (Mobius) to streamline the storage and access of more than 10 million customer statements each year, the delivery of collaborative content from their SharePoint system remained a challenge. SEI needed custom, web-based solutions that would make content available to the right people, while reducing time spent searching and retrieving that content across several repositories. Top priorities included controlling costs and limiting the risk of exposing internal content on the Internet.



## SOLUTION

SEI expanded its use of ASG Content Services with the deployment of its Total Content Integration's (TCI) federation capabilities. SEI selected this solution because it was cost-effective and customizable, fit SEI's business needs for federated content access, and delivered content to external audiences. SEI also views ASG as a trusted strategic partner that can help them create innovative ways to provide financial services to the investment community. When evaluating different solutions, one SEI business unit was very excited to learn about how ASG's Content Services capabilities could help them.

Upon implementation, ASG Content Services proved very easy to use. The integration required minimal training for SEI's users, as they could continue using SharePoint to load content. As a result, the implementation caused no disruption to SEI's business and took less than 90 days.

SEI used ASG Content Services to create custom-built web applications for accessing SharePoint content. Since ASG Content Services integrates content into other business applications, SEI provided customers direct access to needed documents from those business applications. In addition, SEI aligned access to all repositories with ASG's federation capabilities. This single view of content drastically reduced the time required to search and retrieve customer documents. As a result, SEI managed to keep their team small, deliver more value to the organization and meet their objectives of controlling cost and risk.

**“ We work with a tremendous amount of content and needed a solution that could help us make its delivery more collaborative – from publishing and storage to access and distribution. ASG’s storage and processing capabilities surpassed other vendors. Thanks to the ease of use and integration with our existing SharePoint system, the deployment was non-disruptive to the business and required very little training. ”**



**Bob Fair**  
Development Manager,  
SEI

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